

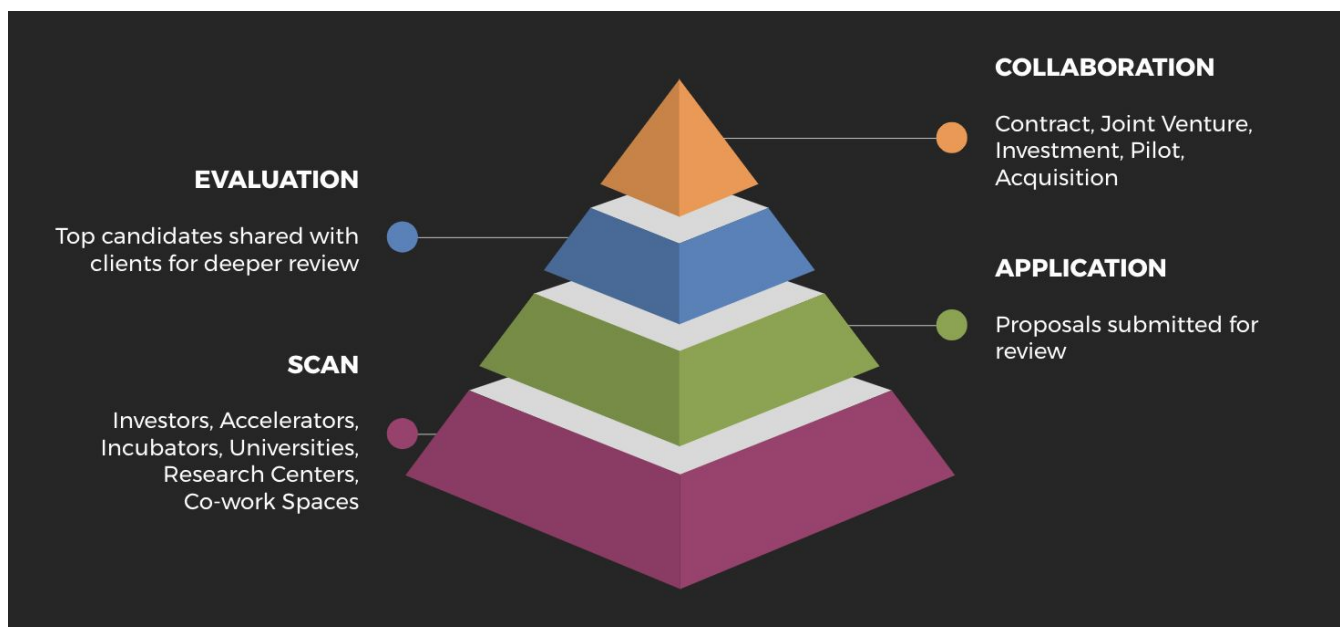
REQUEST FOR INNOVATION (RFI)

PROPOSAL GUIDELINES



The CIC Venture Café Global Institute (VCGI) works to connect scalable solutions with real-world innovation challenges. Below are the proposal guidelines that are to be followed when responding to an open challenge. Due to the volume of submissions, VCGI is not able to offer direct feedback on every proposal. All submissions will be considered and VCGI will ensure to close the communication loop in a timely manner. In the early stages, non-disclosure agreements (NDSs) will not be signed; however, the content submitted should be general enough to still allow analysis. NDAs will be executed for proposals that move ahead to the point of deeper due diligence prior to collaboration with the corporate partner that has issued the challenge.

RFI Phases



Content to Submit as the Proposal

Please submit a written proposal (as PDF) that addresses the following:

- **Company Details:** Entity Name, Address, Primary Point of Contact, Phone Number, Email, URL
- **Team:** Brief background on the core team
- **Product Overview:** Describe your current product/solution that aligns with the challenge; What are key technical features; How is it different from what currently exists in the market
- **Tracation:** Describe key milestones, successes, and points of validation; Discuss how this project has been funded to date; Share any awards or recognition received
- **Evidence of Readiness to Scale:** What steps have been taken to scale this solution; What verticals are currently served; How have users informed product development
- **Supplemental Information:** Link to demo or presentation deck

Submissions

Email proposal to rfi@venturecafe.global and include **BBVA RFI 01** in the subject line.